

HIGH IMPACT PRESENTATIONS

OVERVIEW

SESSION HIGHLIGHTS

EXPECTED OUTCOMES

PROGRAM OUTLINE

1 OVERVIEW

This popular, highly engaging, practical program, quickly builds participants into high impact presenters.

Participants complete a 'baseline' presentation; then are given key inputs for effective delivery. They then build their own work related presentation, before 'pitching' to their audience. We use techniques that quickly improve their confidence, skills and abilities as presenters.

2 SESSION HIGHLIGHTS

- Before and After Assessments 'See the Needle Move' – which quickly builds confidence
- Fast track improvement using 'in-the-moment' feedback techniques

3 EXPECTED OUTCOMES

- Improve confidence in making pitches and presentations to a wide range of people
- Participants will be able to design and deliver high impact presentations, for their intended audience
- Use techniques to create memorable messages

4 THE PROGRAM



- ❖ A 1-2 day program - designed for any person making stand-up presentations, who need to influence and create high impact message, with their audience. This can be for internal or external audiences of any seniority

The key topics that will be covered will be:



- ❖ Aristotle tripod
 - Logos - logic and key messages
 - Ethos - creating credibility, warmth, authenticity and gravitas
 - Pathos- creating an emotional connect with the audience



- ❖ Designing high impact presentations, with strong impactful messages, hooks & human centric content



- ❖ Highly effective audience control techniques, combined with dealing with Q&A and how to handle difficult people